

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, October 30, 2012 12:27 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$269,350.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-13-7):

Rate: \$450.00
Air Date: Mon 11/05/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-7:30 AM
Spot Type: NM
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

(pa)
1x Sat 6-7A
on 11/3 MVR

DSCC 41237 9765671 spot na on 11/5 7-730a news mg sat 11/3 6-7a news ncir

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

Williams, Lynda

From: Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]
Sent: Wednesday, October 31, 2012 2:38 PM
To: Williams, Lynda
Cc: Connell II, Jim
Subject: RE: DSCC mg

OK

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
p. (202) 955-5342
f. (202) 955-5348
alexandra.bradley@msmtvsales.com

From: Williams, Lynda [mailto:lwilliams@local12.com]
Sent: Wednesday, October 31, 2012 2:37 PM
To: Bradley, Alexandra
Cc: Connell II, Jim
Subject: DSCC mg

DSCC 41237 9765671 spot na on 11/5 7-730a news mg sat 11/3 6-7a news ncir

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

10/31/2012

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 1												
10/09/12	Tuesday	:29:25 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-3		1	MWASH
10/12/12	Friday	:12:50 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-3		2	MWASH
10/23/12	Tuesday	:08:46 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-3		5	MWASH
10/24/12	Wednesday	:29:42 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-3		6	MWASH
11/02/12	Friday	:05:27 AM	:30	\$425.00	5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-3		8	MWASH
11/05/12	Monday	:04:57 AM	:30	\$425.00	5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-3		7	MWASH
											6	
Line: 2												
10/02/12	Tuesday	:41:18 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1	MWASH
10/08/12	Monday	:54:15 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		2	MWASH
											2	
Line: 3												
10/16/12	Tuesday	:43:45 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1	MWASH
10/18/12	Thursday	:54:40 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		2	MWASH
											2	
Line: 4												
10/24/12	Wednesday	:45:19 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		2	MWASH
10/29/12	Monday	:53:47 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1	MWASH
											2	
Line: 5												
10/30/12	Tuesday	:40:16 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-3		1	MWASH
10/31/12	Wednesday	:50:39 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-3		2	MWASH
											2	
Line: 6												
11/06/12	Tuesday	:35:05 AM	:30	\$550.00	5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1	MWASH
											1	
Line: 7												
10/03/12	Wednesday	:12:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		1	MWASH
10/08/12	Monday	:22:18 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		2	MWASH
10/16/12	Tuesday	:23:00 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		3	MWASH
10/19/12	Friday	:14:11 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		4	MWASH
10/25/12	Thursday	:28:02 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		5	MWASH
10/29/12	Monday	:13:24 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		6	MWASH
10/30/12	Tuesday	:07:49 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		9	MWASH
10/31/12	Wednesday	:19:58 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		7	MWASH
11/02/12	Friday	:27:44 AM	:30	\$650.00	6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		8	MWASH
											9	
Line: 8												
10/02/12	Tuesday	:38:28 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 8												
10/08/12	Monday	4:42:47 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 9												
10/16/12	Tuesday	4:42:29 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/17/12	Wednesday	4:40:23 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 10												
10/23/12	Tuesday	4:43:05 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/25/12	Thursday	4:50:53 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 11												
11/01/12	Thursday	4:43:06 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	4:29:14 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 12												
11/06/12	Tuesday	4:35:25 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 13												
10/11/12	Thursday	7:28:54 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	7:25:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/16/12	Tuesday	7:58:24 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	3	MWASH-
10/17/12	Wednesday	7:28:56 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	4	MWASH-
10/24/12	Wednesday		:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	6	MWASH-
10/26/12	Friday		:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	5	MWASH-
10/31/12	Wednesday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	8	MWASH-
											7	
Line: 14												
10/11/12	Thursday	7:54:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/15/12	Monday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/16/12	Tuesday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	3	MWASH-
10/19/12	Friday	7:41:33 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	4	MWASH-
10/23/12	Tuesday	7:59:26 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	6	MWASH-
10/24/12	Wednesday	7:55:15 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	5	MWASH-
11/01/12	Thursday		:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	8	MWASH-
11/02/12	Friday	7:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	9	MWASH-
11/05/12	Monday	7:36:07 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	7	MWASH-
											9	
Line: 15												
10/10/12	Wednesday	7:12:28 AM	:30	\$450.00	DSOH-T CBS	This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 15												
10/15/12	Monday	3:17:58 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			1	MWASH-
											2	
Line: 16												
10/18/12	Thursday	3:22:02 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			2	MWASH-
10/22/12	Monday	3:15:03 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	3:11:36 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			1	MWASH-
10/29/12	Monday	3:21:17 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	3:21:31 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			2	MWASH-
11/05/12	Monday	3:11:30 AM	:30	\$450.00	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	3:29:26 AM	:30	\$450.00	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE	1370	P-2			1	MWASH-
											1	
Line: 20												
10/05/12	Friday	3:53:01 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE	1370	P-2			1	MWASH-
10/08/12	Monday	3:38:25 AM	:30	\$450.00	DSOH-T CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE	1370	P-2			2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	7:27:27 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2			1	MWASH-
10/27/12	Saturday	7:31:19 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2			2	MWASH-
											2	
Line: 22												
10/21/12	Sunday	3:58:35 AM	:30	\$2,500.00	DSOH-T CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE	1370	P-1			1	MWASH-
10/28/12	Sunday	3:44:49 AM	:30	\$2,500.00	DSOH-T CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE	1370	P-1			2	MWASH-
11/04/12	Sunday	3:11:04 AM	:30	\$2,500.00	CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE	1370	P-1			3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	3:12:38 AM	:30	\$350.00	DSOH-T M-F 9a-10a	9:00 AM-10:00 AM DSCC IE	1370	P-2			1	MWASH-
10/05/12	Friday	3:39:01 AM	:30	\$350.00	DSOH-T M-F 9a-10a	9:00 AM-10:00 AM DSCC IE	1370	P-2			2	MWASH-
											2	
Line: 24												
10/12/12	Friday	3:30:20 AM	:30	\$350.00	DSOH-T M-F 9a-10a	9:00 AM-10:00 AM DSCC IE	1370	P-2			2	MWASH-
											1	
Line: 25												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 25												
10/16/12	Tuesday	:55:04 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
10/18/12	Thursday	:38:40 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
											2	
Line: 26												
10/23/12	Tuesday	:13:17 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
10/29/12	Monday	:30:09 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 27												
11/01/12	Thursday	:58:56 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
11/05/12	Monday	:15:10 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 28												
11/06/12	Tuesday	:42:10 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
											1	
Line: 29												
10/02/12	Tuesday	:46:41 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH
10/03/12	Wednesday	:21:54 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH
10/11/12	Thursday	:29:03 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH
10/15/12	Monday	:47:23 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH
10/24/12	Wednesday	:50:33 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH
10/26/12	Friday	:34:28 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH
10/30/12	Tuesday	:55:29 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH
11/02/12	Friday	:33:50 AM	:30	\$350.00	M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH
											8	
Line: 30												
10/03/12	Wednesday	:19:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH
10/08/12	Monday	:08:46 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH
10/09/12	Tuesday	:27:55 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH
10/12/12	Friday	:24:34 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH
10/17/12	Wednesday	:21:20 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH
10/30/12	Tuesday	:20:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH
11/05/12	Monday	:09:52 PM	:30	\$950.00	Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH
											7	
Line: 31												
10/05/12	Friday	:58:18 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH
10/08/12	Monday	:29:27 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH
10/09/12	Tuesday	:29:12 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH
10/10/12	Wednesday	:58:01 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH
10/30/12	Tuesday	:28:42 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 31												
11/01/12	Thursday	2:58:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH
											6	
Line: 32												
10/03/12	Wednesday	1:59:12 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH
10/04/12	Thursday	1:29:22 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1	MWASH
11/01/12	Thursday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4	MWASH
11/05/12	Monday	1:28:41 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3	MWASH
											4	
Line: 33												
10/09/12	Tuesday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	2:27:31 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2	MWASH
10/18/12	Thursday	2:27:05 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4	MWASH
10/19/12	Friday	2:27:37 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3	MWASH
10/23/12	Tuesday	2:28:51 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6	MWASH
10/29/12	Monday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5	MWASH
10/31/12	Wednesday	2:28:41 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7	MWASH
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8	MWASH
											8	
Line: 34												
10/08/12	Monday	3:58:38 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	3:24:10 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2	MWASH
10/18/12	Thursday	3:27:34 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3	MWASH
10/30/12	Tuesday	3:25:59 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8	MWASH
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9	MWASH
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7	MWASH
											6	
Line: 35												
10/02/12	Tuesday	1:14:10 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	2	MWASH
10/08/12	Monday	1:23:29 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	1	MWASH
10/30/12	Tuesday	1:22:24 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	8	MWASH
10/31/12	Wednesday	1:27:31 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	7	MWASH
											4	
Line: 36												
10/02/12	Tuesday	1:36:48 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:30:00 PM-5:00:00 PM	PDSCC IE	1370	P-2	2	MWASH
10/05/12	Friday	1:53:54 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:30:00 PM-5:00:00 PM	PDSCC IE	1370	P-2	1	MWASH
10/29/12	Monday	1:38:57 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:30:00 PM-5:00:00 PM	PDSCC IE	1370	P-2	10	MWASH
											3	
Line: 37												
10/02/12	Tuesday	5:22:37 PM	:30	\$1,000.00	DSOH-T	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	PDSCC IE	1370	P-2	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 37												
10/08/12	Monday	5:23:23 PM	:30	\$1,000.00	DSOH-T 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 38												
10/04/12	Thursday	5:52:59 PM	:30	\$1,100.00	DSOH-T 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	5:40:40 PM	:30	\$1,100.00	DSOH-T 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 39												
10/02/12	Tuesday	6:12:42 PM	:30	\$1,200.00	DSOH-T 6p	Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	6:27:21 PM	:30	\$1,200.00	DSOH-T 6p	Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 42												
10/02/12	Tuesday	7:26:23 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	7:19:42 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	7:25:35 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	3	MWASH-
10/19/12	Friday	7:28:12 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	5	MWASH-
10/29/12	Monday	7:21:18 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	7	MWASH-
10/29/12	Monday	7:28:28 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	11	MWASH-
10/30/12	Tuesday	7:20:42 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	9	MWASH-
											7	
Line: 43												
10/02/12	Tuesday	7:54:26 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/08/12	Monday	7:40:54 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/10/12	Wednesday	7:54:30 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/18/12	Thursday	7:54:42 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/25/12	Thursday	7:40:36 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	8	MWASH-
10/26/12	Friday	7:55:07 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	7	MWASH-
10/31/12	Wednesday	7:35:00 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/02/12	Friday	7:50:59 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	10	MWASH-
											8	
Line: 44												
10/02/12	Tuesday	11:11:59 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	11:31:14 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	1	MWASH-
10/12/12	Friday	11:24:24 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	3	MWASH-
10/19/12	Friday	11:30:26 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	5	MWASH-
10/22/12	Monday	11:13:22 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	11:26:51 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	7	MWASH-
10/29/12	Monday	11:33:29 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6	MWASH-
10/31/12	Wednesday	11:25:52 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9	MWASH-
11/01/12	Thursday	11:11:18 PM	:30	\$2,400.00	11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 44

											\$21,600.00	9
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Line: 45

10/08/12	Monday	2:00:53 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	1 MWASH
10/11/12	Thursday	2:13:47 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	2 MWASH
10/16/12	Tuesday	2:14:10 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	3 MWASH
10/17/12	Wednesday	1:48:54 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	4 MWASH
10/23/12	Tuesday	1:48:33 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	6 MWASH
10/26/12	Friday	1:59:05 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	5 MWASH
11/01/12	Thursday	2:24:00 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	8 MWASH
11/05/12	Monday	2:11:30 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	7 MWASH

											\$5,200.00	8
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Line: 46

10/02/12	Tuesday	1:34:07 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	1 MWASH
10/03/12	Wednesday	2:54:41 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	2 MWASH
10/12/12	Friday	1:34:10 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	4 MWASH
10/15/12	Monday	2:56:35 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	3 MWASH
10/16/12	Tuesday	1:03:53 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	6 MWASH
10/18/12	Thursday	2:43:19 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	5 MWASH
10/23/12	Tuesday	1:07:39 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	7 MWASH
10/29/12	Monday	1:28:45 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	8 MWASH
11/01/12	Thursday	1:11:45 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	10 MWASH
11/02/12	Friday	1:12:15 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	9 MWASH

											\$2,250.00	10
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Line: 47

10/06/12	Saturday	2:23:37 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	1 MWASH
10/13/12	Saturday	2:21:21 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	2 MWASH

											\$900.00	2
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Line: 48

10/13/12	Saturday	2:58:29 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1 MWASH
10/20/12	Saturday	1:26:12 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2 MWASH
10/27/12	Saturday	1:00:10 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	3 MWASH
11/03/12	Saturday	2:43:56 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	4 MWASH

											\$700.00	4
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Line: 49

10/07/12	Sunday	2:16:14 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1 MWASH
10/14/12	Sunday	2:02:09 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2 MWASH

											\$400.00	2
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Line: 50

10/09/12	Tuesday	3:31:08 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1 MWASH
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE		
Advertiser: Democratic Senate Campaign Committee														
Agency: Great American Media														
Station: WKRC-TV														
Order: 41237														
Line: 50														
10/23/12	Tuesday	3:35:11 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-		
											\$13,000.00		2	
Line: 51														
10/02/12	Tuesday	3:33:52 PM	:30	\$4,800.00	DSOH-T Tue Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH-		
											\$4,800.00		1	
Line: 54														
10/25/12	Thursday	3:18:00 PM	:30	\$6,500.00	DSOH-T Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-		
11/01/12	Thursday	3:45:13 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-		
											\$13,000.00		2	
Line: 56														
10/05/12	Friday	3:46:19 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH-		
10/26/12	Friday	3:46:32 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH-		
											\$8,000.00		2	
Line: 59														
10/06/12	Saturday	5:21:17 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-		
											\$1,000.00		1	
Line: 60														
10/13/12	Saturday	7:21:54 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-		
											\$1,000.00		1	
Line: 61														
10/20/12	Saturday	2:02:51 XM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH-			
10/27/12	Saturday	1:43:04 PM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH-			
11/03/12	Saturday	1:55:01 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH-			
											\$2,250.00		3	
Line: 62														
10/07/12	Sunday	2:25:12 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH-			
10/14/12	Sunday	1:58:31 PM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH-			
10/21/12	Sunday	2:41:02 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH-			
10/28/12	Sunday	2:03:42 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH-			
11/04/12	Sunday	1:48:54 PM	:30	\$750.00	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH-			
											\$3,750.00		5	
Line: 63														
10/21/12	Sunday	1:59:26 AM	:30	\$1,500.00	DSOH-T NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH-			
10/28/12	Sunday	1:59:27 AM	:30	\$1,500.00	DSOH-T NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH-			
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00	NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH-			
											\$4,500.00		3	
Line: 64														
10/28/12	Sunday	1:21:15 PM	:30	\$7,500.00	DSOH-T NFL Regular Season	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-			

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 64												
				\$7,500.00								1
Line: 65												
10/07/12	Sunday	3:21:36 PM	:30	\$12,000.00	DSOH-T	Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH
				\$12,000.00								1
Line: 66												
10/14/12	Sunday	2:58:56 PM	:30	\$15,000.00	DSOH-T	Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH
				\$15,000.00								1
Line: 67												
11/04/12	Sunday	3:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-2	1	MWASH
				\$30,000.00								1
Line: 69												
10/06/12	Saturday	3:28:59 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	1	MWASH
10/13/12	Saturday	2:58:23 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	2	MWASH
10/20/12	Saturday	1:36:49 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	3	MWASH
10/27/12	Saturday	1:14:14 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	4	MWASH
				\$2,200.00								4
Line: 70												
11/03/12	Saturday	3:07:52 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 AM)	DSCC IE	1370	P-4	1	MWASH
				\$550.00								1
Line: 71												
10/03/12	Wednesday	5:14:34 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
10/08/12	Monday	5:13:47 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	2	MWASH
10/16/12	Tuesday	5:13:12 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	3	MWASH
10/25/12	Thursday	5:13:31 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	4	MWASH
11/02/12	Friday	5:21:41 AM	:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	5	MWASH
				\$4,250.00								5
Line: 72												
10/07/12	Sunday	3:47:09 PM	:30	\$10,000.00	DSOH-T	AFC Regular Season	(4:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-2	1	MWASH
				\$10,000.00								1
Line: 73												
10/23/12	Tuesday	3:35:12 PM	:30	\$5,000.00	DSOH-T	Tue Reg 3	10p-11p	DSCC IE	1370	P-2	1	MWASH
				\$5,000.00								1
Line: 74												
10/18/12	Thursday	5:13:02 AM	:30	\$500.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
				\$500.00								1
Line: 75												
10/27/12	Saturday	1:47:23 PM	:30	\$500.00	DSOH-T	Big East Football	12p-330p	DSCC IE	1370	P-4	1	MWASH
				\$500.00								1

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 76

10/25/12	Thursday	4:46:17 PM	:30	\$6,500.00	DSOH-T Thu Reg 3		10p-11p	DSCC IE	1370	P-2	1	MWASH
											1	

Line: 77

10/27/12	Saturday	4:42:32 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	6a-8a		DSCC IE	1370	P-2	1	MWASH
											1	

Line: 78

11/03/12	Saturday		:30	\$450.00	6a-8a Local 12 News S	(6:00:00 AM-7:00:00 AD		DSCC IE	1370	P-2	1	MWASH
											1	
											218	
											218	
											218	
											218	
											218	

[Filtered by:] [Sorted by: Station]